



## **Gold Wing Road Riders Association**

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[www.gwrro.org](http://www.gwrro.org)

## **Press Release**

# **GWRRA's Office Max Retail Connect Card**

Phoenix, AZ (November 10, 2011) — Melissa Eason, COO of Gold Wing Road Riders Association (GWRRA), announced today a minor change to the Office Max Retail Connect Card Program that was established January 1, 2009.

The Discount Benefit Program, on certain products offered by Office Max through their Retail Connect Card Program, was established as a Member Discount Benefit program to all Members and Officers of GWRRA. The Retail Connect Card has a specific number attached to it, and **that number has changed**.

GWRRA will email and place the new Retail Connect Card, with the NEW NUMBER, on the GWRRA Benefits page by November 10, 2011. Members and Officers of GWRRA can go to <http://gwrro.org/membership.html> and log onto the OfficeMax page to retrieve the new Retail Connect Card.

Members and Officers of GWRRA are eligible to take their Office Max Retail Connect Card to any Office Max retail store location and receive discounts on a long list of products. The special number on each card is then scanned and GWRRA's special pricing will automatically appear at the register when you are ready to purchase your products. For the OfficeMax retail store nearest to your location, visit [www.officemax.com](http://www.officemax.com) and use the store finder.

**For any questions please call Member Services at 800-843-9460 or email them at [memberservices@gwrro.org](mailto:memberservices@gwrro.org)**

GWRRA, with its motto "Friends for Fun, Safety and Knowledge," is a not-for-profit organization with over 70,000 Members in 55 countries, and 4,000 volunteer leaders providing rider education and social structure, along with organizing events, rallies, rides and meetings throughout the year. Visit GWRRA's Web sites: [www.gwrro.org](http://www.gwrro.org) or call **(800) 843-9460** or **(623) 581-2500** (in Phoenix) for more information.

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